



All of our measurements are based on actual "To Fit" body sizes and not the size of the actual garment itself e.g. a polo shirt with a chest to fit size of 36-38" (92-97cms) will fit someone with similar chest measurements; trousers with a waist to fit of 34" (50 Europe) will fit someone with similar waist measurements etc.

To help you select the most appropriate size of garment(s) please refer to our measuring tips below.

Chest

Men: measure around the fullest part of the chest, 2.5cms below the underarm area ①

Women: measure around the fullest part of the bust ①

Children: measure under the arms around the fullest part of the chest ①

Collar

Men: measure around the base of the neck ②

Waist

All: measure around the natural waist, ensuring the measuring tape is kept taut ③

Leg Length

All: measure from the top of the inside leg at the crotch down to where trousers are normally worn with shoes ④

Height

Children: standing still, with feet together and flat on the floor, measure from the top of the head to the ground ⑤